



Capabilities Deck

Sanctuary Websites

SANCTUARY
W E B S I T E S

Digital

Design

Development

Donations

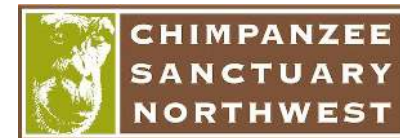
SANCTUARY
WEBSITES

We boost donations through design and optimization

WE'RE NOT YOUR **TYPICAL** AGENCY

In our experience, the best results come when we really get to know our clients and we become part of their team. We love to talk through your ideas and then bring our skills, experience, expertise and technology partners to the table to help you succeed.

We believe the relationships we build and our collaborative approach is essential in delivering results.



**Our skills help
animals thrive**

OUR HISTORY

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So what do we do?

Our Services & Capabilities

We love crafting beautiful, donation driven websites for Animal Sanctuaries, Rescues and Shelters. We do this across multiple touch points to help organizations boost donations.

Digital

Strategy
Discovery & Research
User Experience
Content Strategy

Design

Web Design
Social Media
Merchandise
Branding & Stationery

Digital

Custom Content
Management

Mobile Responsive
Website

Campaign Pages
Automations

Donations

Donation Funnels
Smarter Checkout
Machine Learning
Recurring Upsells

Our Approach

DESIGN THINKING

We design solutions with the donor in mind at all times. This translates to a truly wonderful donation experience through all aspects of the interactions with the non profit.

We put the needs of the donor at the centre of everything we create, which is the most powerful way to boost donations.

"The greatness of a nation and its moral progress can be judged by the way its animals are treated."

Mahatma Gandhi

Let's see some case studies



Case Studies

WE CREATE **UNIQUE** EXPERIENCES

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GFAS

sanctuaryfederation.org

CHALLENGE

Global Federation of Animal Sanctuaries (GFAS) was running an old outdated theme, with very static content. Their website content was difficult for visitors to find, with complex menu navigation. And the mobile version was not displaying correctly.

DELIVERABLES

We revamped the website information structure making it easy to navigate, custom design, custom build, SEO Keyword Research, created SEO Titles and Descriptions to improve search engine optimisation.

OUTCOME

We re-designed the whole site, making the homepage more dynamic displaying latest posts, and Featured Sanctuaries, and reworked the Webinar sections, and added an Accredited Sanctuaries Portal.

SANCTUARY
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CHALLENGE

Heartwood Haven came to us with an outdated website that was getting harder to update. They wanted a fresh new professional look for their sanctuary featuring all their residents.

DELIVERABLES

After undertaking SEO keyword research, we developed a sitemap, and created a brand new custom design and build including a filterable Residents database with embedded Adopt or Donate call to action buttons.

OUTCOME

Heartwood Haven were able to move to a larger property within 18 months of working with us due to the increased donations received from a professional looking website.



Heartwood Haven

heartwoodhaven.org

SANCTUARY
WEBSITES

What people say about Sanctuary Websites

"Dave and the team just completed a refresh of our website. They did a beautiful job, were professional, knowledgeable, and great to work with. We couldn't be happier with the product that we received. We will be recommending them again and again."

Kate & Hope - Heartwood Haven

"Dave and his team were such a pleasure to work with on our recent website redesign. They are professional, knowledgeable and their management of this project made the entire process run exceptionally well. Dave was always so responsive to all our questions, and providing many suggestions to help our processes run more smoothly. We couldn't be happier with their work and the end design of our website. We will definitely be recommending Sanctuary Websites whenever we can."

Valerie Taylor, Executive Director - Global Federation of Animal Sanctuaries

"It was a real pleasure to work with Dave and the team on the new EAI website. Dave has a wonderful talent not only for asking questions that helped us fully think through our needs but also for helping us see the site from the user's point of view. The result is a website that is beautiful, easy to use and gives us room to grow in the coming months and years."

Carol Buckley - Elephant Aid International

“It's not very often you can say you were thoroughly satisfied with a service but I am happy to say that I can say that about my interaction with Sanctuary Websites. They worked their butt off for me, provided me a website I love that is easy to update and maintain and answered all my questions with patience and knowledge, and all this for a great price. I would thoroughly recommend Sanctuary Websites.”

Natalie Stevenson - Cranky's Farm

A blue-tinted photograph of a large pig and a small piglet. The large pig is on the left, and the small piglet is on the right, facing the large pig. The background shows a fence and some foliage. The text "Thank You." is overlaid in white, with a vertical green line to its left.

Thank You.